

0-1/2 mi 0-1 mi 0-3 mi

POPULATION

Population	9,250	29,817	353,725
Male	43%	45%	48%
Female	57%	55%	52%
High School Graduate +	99%	98%	93%
Bachelor's Degree +	89%	86%	71%
Graduate/Professional Degree	56%	54%	42%

HOUSEHOLDS

Households (HH)	5,815	16,334	163,847
Average HH Size	1.6	1.8	2.0
Owner-occupied	35%	38%	41%
Renter-occupied	65%	62%	59%
Median HH Value	\$723,926	\$813,352	\$723,668

INCOME

Average HH	\$147,696	\$148,918	\$131,052
Median HH	\$99,089	\$99,089	\$90,295
HH Income <\$50k	15%	19%	29%
HH Income \$50-\$75k	20%	15%	13%
HH Income \$75k+	65%	66%	58%
Average HH Disposable	\$96,545	\$97,367	\$86,850

AGE

Age < 20	9%	11%	17%
Age 20-34	38%	37%	35%
Age 35-64	38%	37%	35%
Age 65+	15%	15%	13%
Median Age (years)	36.6	36.5	34.2

CONSUMER EXPENDITURES (\$ thousands)

Apparel	\$23,942	\$66,663	\$591,149
Computers & Accessories	\$2,475	\$6,888	\$60,915
Entertainment & Recreation	\$31,088	\$87,804	\$780,001
-Pets	\$5,125	\$14,501	\$128,760
Food at Home	\$54,402	\$150,486	\$1,347,943
Food away from Home	\$36,465	\$101,022	\$887,855
Health Care	\$49,929	\$142,220	\$1,278,639
-Medical Care	\$17,689	\$50,507	\$455,750
Home Improvement	\$17,116	\$51,185	\$458,960
Household Furnishings	\$19,201	\$54,105	\$477,728
Personal Care Products	\$8,055	\$22,691	\$201,584
Vehicle Maint. & Repair	\$10,615	\$29,742	\$265,363

AVAILABLE VEHICLES PER HH¹

0	31%	30%	35%
1	57%	52%	45%
2-3	12%	17%	19%
4+	0%	1%	1%

METRORAIL EXITS² (Avg weekday/Avg weekend)

Cleveland Park **3,882 / 2,049**

WALKSCORE

86 Very Walkable

TRAFFIC COUNTS (Avg. annual daily volumes)

31,500-33,700 Connecticut Avenue
6,800-10,700 Porter Street

Source: ESRI, 2016 Estimates & Projections 1. American Community Survey (2010-2014), values are rounded to nearest whole percent 2. WMATA (FY 2016)

CONTACT

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CLEVELAND PARK



A MIX OF HIGH-INCOME FAMILIES and professional singles calls this urban oasis home. Others from around the region are attracted to Cleveland Park for its historic movie house, a visit to the National Zoo or dinner in one of several unique, dining establishments along Connecticut Avenue. Cleveland Park's location is ideal for businesses and professionals seeking a touch of tranquility.



GREAT STREETS RETAIL SMALL BUSINESS GRANTS

Connecticut Avenue, from Calvert Street to Western Avenue, is a designated Great Streets corridor. As funds become available small businesses can apply for grants to cover capital improvements and certain soft costs. In 2016, up to \$85,000 was awarded per location.

NEW COMMUNITY ANCHOR

The new \$19.7 million Cleveland Park Library is scheduled to open in 2018 and will offer 26,700 SF of community/educational services.

2.7
MILLION

VISITORS TO THE NATIONAL ZOO IN 2016



POPULAR RESTAURANTS

The Michelin Guide features two neighborhood restaurants: Indique, and Ripple.